

Legends

MEDIA24 NEWS EXCELLENCE AWARDS 2015

PERSVERKLARING – Media24 Nuus 2015 Legends-toekennings

EMBARGO: VRYDAG 12 JUNIE 2015 22:30

Media24 Nuus het Vrydagaand by 'n geselligheid in Kaapstad die weners van sy 2015 Legends-toekennings aangekondig. Dié kompetisie, wat die afgelope sewe jaar aangebied word, erken en beloon uitmuntende prestasie in Media24 se nuusafdeling.

PRESS RELEASE – Media24 News 2015 Legends Awards

EMBARGOED: FRIDAY 12 JUNE 2015 22:30

On Friday evening Media24 News announced the winners of its 2015 Legends Awards at a ceremony in Cape Town. Now in its seventh year, the competition acknowledges and rewards excellence in Media24's news division.

Winners 2015

JOURNALIST OF THE YEAR | JOERNALIS VAN DIE JAAR

Eduan Roos – Beeld, Rapport, Netwerk24

Die wenner is 'n besonder veelsydige sportjoernalis wat 'n verstommende vermoë het om inhoud te skep oor 'n verskeidenheid van platforms. Hy slaag daarin om op 'n soomlose manier tradisionele media en nuwe media te kombineer. Hy is 'n uitstekende voorbeeld van 'n moderne, 21ste eeuse joernalis.

FINALISTS | FINALISTE:

No finalists | Geen finaliste

BUSINESS JOURNALIST OF THE YEAR | SAKEJOERNALIS VAN DIE JAAR

Gerrit van Rooyen – Sake

Die wenner slaag daarin om die groot verskynsels in die ekonomie te vertolk op 'n manier wat verstaanbaar is vir gewone mense. Sy portefeulje is divers – van stories oor meganisasie in die mynbedryf tot Somaliërs se sakegeheime. In sy storie oor die 'Perfekte storm', vat hy die groot veranderlikes in die ekonomie knap saam en gee hy 'n netjiese uiteensetting van hoe dit sy lesers raak.

FINALISTS | FINALISTE:

Herman Scholtz – Rapport

Nellie Brand-Jonker – Sake

COLUMNIST OF THE YEAR | RUBRIEKSKRYWER VAN DIE JAAR

Gugulethu Mhlungu – City Press

The winner has recently emerged as a significant new columnist. With an understanding of the structural and historical nature of South Africa's particular problems, she is a voice of a new generation. Her balanced yet outspoken columns wade into pop culture and current affairs to unpack the week's talking points. Every word is carefully chosen. Gugulethu Mhlungu is an important new young, black woman's voice.

FINALISTS | FINALISTE:

Marnus Hattingh – Motors, Die Burger

Eduan Roos – Rapport

DEON DU PLESSIS TABLOID JOURNALIST OF THE YEAR | DEON DU PLESSIS TABLOID-JOERNALIS VAN DIE JAAR

Prince Chauke and Norman Masungwini – Sunday Sun

Celebrity is key to any good tabloid story. And today, there is no bigger celeb in South Africa than our President. The story about MaNtuli, the wife who was kicked out of Nkandla, came about when Prince Chauke noticed that the President's wife was not being seen in public. The second story, which he reported with Norman Masungwini, reveals the President's alleged affair with the former SABC chairperson. A gutsy story – and the Sunday Sun's best seller in 2014!

FINALISTS | FINALISTE:

Simphiwe Mngomezulu – Daily Sun

Everson Luhanga – Daily Sun

FEATURE JOURNALIST OF THE YEAR | FEATURE-JOERNALIS VAN DIE JAAR

Elsje Waldeck – Netwerk24, Volksblad

Die skrywer slaag daarin om die menslike tragedie van plaasmoorde op 'n sober en ingehoue manier oor te dra. Wanneer sy skryf oor die stilte ná die moorde op 'n Vrystaatse plaas, is dit asof jy die stilte kan hoor en voel. Sy slaag ook daarin om die oorloop van emosies met die eerste hofverskyning raak vas te vat.

FINALISTS | FINALISTE:

Marida Fitzpatrick – Beeld

Kamohelo Mohapi – Daily Sun

GRAPHIC ARTIST OF THE YEAR | GRAFIESE KUNSTENAAR VAN DIE JAAR

Rudi Louw – Graphics24 for City Press, Netwerk24, Beeld

The winner works across platforms, creating graphics for print and adding a new dimension of data-driven story-telling to his work. He uses embedded data that allows users to drill down and interact with the information in a way that is relevant to them. His interactive graphic on crime stats is world-class and demonstrates his ability to package huge datasets under pressure.

FINALISTS | FINALISTE:

Jaco Grobbelaar – Graphics24 for Die Burger

Cobus Prinsloo – Graphics24 for City Press, Beeld, Die Burger, Volksblad

HEADLINE AND POSTER WRITER OF THE YEAR

Danie Keet – Eikestadnuus

The winning poster speaks to a series of stories about the dire financial straits of the SPCA in Stellenbosch. The well-known song Who let the dogs out, was the inspiration for this clever poster: Who let the dogs down.

FINALISTS | FINALISTE:

Prince Chauke, Johan Vos, Kgomotso Mokoena and Sophia Engelbrecht – Sunday Sun

Keith Henderson, Reggy Moalusi and Ben Viljoen – Daily Sun

OPSKRIF- EN PLAKKAATSKRYWER VAN DIE JAAR

Erika de Beer – Beeld

Die woord Parlemonium was die hoofopskrif by Beeld die oggend ná die chaos in die Parlement. Die woord is reeds in Augustus 2014 gemunt, maar Beeld het besluit om dit terug te hou vir die regte oomblik, wat toe inderdaad in November 2014 opgeduik het. Dié perfekte hoofopskrif het ook 'n Twitter-hutsmerk geword. 'n Opskrif wat, soos 'n foto, meer sê as 'n duisend woorde.

FINALISTS | FINALISTE:

Vernon Janse van Rensburg – Beeld

Annalize Doubell – Volksblad

INVESTIGATIVE JOURNALIST OF THE YEAR | ONDERSOEKENDE JOERNALIS VAN DIE JAAR

Sipho Masondo, Paddy Harper – City Press

This was a story that was 15 years in the making. It broke the shameful jobs-for-cash racket in Sadtu where plum posts were being sold for up to R30 000. Government has subsequently launched an investigation which is currently ongoing. The story is of particular importance considering the shambolic state of our education system.

FINALISTS | FINALISTE:

LAYOUT SUB-EDITOR OF THE YEAR | UITLEG-SUBREDAKTEUR VAN DIE JAAR

Johnn-Grant Munro – Die Burger, By

Die wenner pak bladuitleg op 'n vars en vernuwende manier aan. Sy aanslag verhoog die storie se leesbaarheid en oordonder nie die inhoud nie. Met sy humoristiese benadering, soos met die Calvinia vleisfees, laat hy lesers glimlag. Selfs 'n ernstige onderwerp soos die begroting word met 'n vonkel in die oog aangepak. Hy maak 'n mens lus vir lees!

FINALISTS | FINALISTE:

Madelein Venter – Volksblad

Annerien du Toit – Beeld

LIFESTYLE JOURNALIST OF THE YEAR | LEEFSTYLJOERNALIS VAN DIE JAAR

Willemien Brümmer – By, Die Burger

Haar portefeulje sluit in 'n reeks van interessante en goed nagevorsde artikels oor mediese welwees- onderwerpe. Haar artikel oor mindfulness is 'n voorbeeld van die deeglikheid waarmee sy haar skryfwerk aanpak. Nie net het sy met kenners gepraat nie, maar sy het ook 'n kursus van ses weke oor die onderwerp gevolg. Sy skryf net so insiggewend oor die Afrika-pionier van proefbuisbabas as oor die patologie-leersentrum aan die Universiteit van Kaapstad.

FINALISTS | FINALISTE:

Zinhle Mapumulo – City Press

Gugulethu Mhlungu – City Press

LOCAL NEWSPAPERS JOURNALIST OF THE YEAR | PLAASLIKE KOERANTJOERNALIS VAN DIE JAAR

Retha Fitchat – Vaalweekblad

Die wen-inskrywing staan kop en skouers bo die ander uit. Herdenkingsuitgawes is niks nuuts nie, maar die wenner het innoverend te werk gegaan om stories oor 'n tydperk van 50 jaar te herbesoek. Hierna het sy met slim opvolgwerk die stories verpak in 'n stel leesbare bylaes. Van Annelien Kriel tot en Rampie Stander is uit die argiewe opgediep en met vars inligting aan die Vaaldriekhoek se lesers herbekend gestel. Die resultaat is 'n advertensievriendelike produk – dis later in 'n koffietafelboek vir adverteerders gebind en het R1m ingebring.

FINALISTS | FINALISTE:

Desirée Rorke – TygerBurger

Lizeka Tandwa – PE Express

MANDY ROSSOUW POLITICAL JOURNALIST OF THE YEAR | MANDY ROSSOUW POLITIEKE JOERNALIS VAN DIE JAAR

Maryna Lamprecht – Rapport, City Press, Beeld

The winner entered a body of work that was of consistent high quality. The lead story on Nkandla evidence being destroyed, added a new dimension to a running political story. For a new-comer to Parliament her work should be commended.

FINALISTS | FINALISTE:

Caiphus Kgosana – City Press

Charl du Plessis – City Press, Rapport, Beeld

MULTIMEDIA JOURNALIST OF THE YEAR | MULTIMEDIA-JOERNALIS VAN DIE JAAR

Eduan Roos – Rapport, Netwerk24

This year’s winner produced work of exceptional quality during the Cricket World Cup. He worked across platforms and under considerable pressure over a number of weeks. He collaborated with colleagues at home to deliver a body of work, which, on top of daily text reporting, included video reports, live blogging and an interactive graphic. He has set a benchmark for multi-platform journalism.

FINALISTS | FINALISTE:

Jurg Slabbert – Netwerk24

Sharlene Rood – Netwerk24

ONLINE HIT OF THE YEAR | AANLYNTREFFER VAN DIE JAAR

Everson Luhanga and Siphelele Buthelezi – Daily Sun

This award is judged by the audience. The winners’ story on a pastor’s naked antics, caught on video, almost broke the internet! With 476 933 page views Naked Pastor Shock! is a clear winner.

FINALISTS | FINALISTE:

No finalists | Geen finaliste

PHOTOGRAPHER OF THE YEAR | FOTOGRAAF VAN DIE JAAR

Leon Sadiki – City Press

The judges noted the lack of hard news entries, but were thrilled with the technical quality and creativity of this year’s entries. The winning portfolio showcases a masterful display of light and composition. Each picture demonstrates careful planning and a meticulous attention to detail. The result is a fresh combination of news and dynamic storytelling.

FINALISTS | FINALISTE:

Conrad Bornman – Volksblad

Deaan Vivier – Beeld, Rapport

SCOOP OF THE YEAR | SCOOP VAN DIE JAAR

Jana Breytenbach – Die Burger

Hierdie storie is 'n bewys dat in die era van Facebook en Twitter daar steeds nie 'n plaasvanger vir harde ondersoekwerk is nie. Die storie oor Zephany Nurse, 'n 17-jarige meisie wat 18 jaar gelede uit die Grootte Schuur hospitaal gesteel is, is op Die Burger se voorblad gebreek. Daarna het dit wêreldwyd versprei. Die wenner het die storie met militêre presisie aangepak weens die mynvelde van regs- en etiese beperkinge.

FINALISTS | FINALISTE:

Bongani Mdakane, Kgomotso Moganedi – Sunday Sun

Vania van der Heever – Beeld

SPORTS JOURNALIST OF THE YEAR | SPORTJOERNALIS VAN DIE JAAR

Eduan Roos – Rapport

Die wenner het die beoordelaars beïndruk met sy portefeulje van sterk, harde nuusstories. Dit sluit in 'n scoop oor die kwotastelsel vir rugbyspanne en 'n onthulling oor 'n gebrek aan staatsteun vir ons Statebondspan. Sy beriggewing oor die Krieketwêreldbeker, wat insluit 'n opspraakwekkende onderhoud met AB de Villiers, verdien spesiale vermelding.

FINALISTS | FINALISTE:

Stephen Nell – Die Burger

Dawie Boonzaaiër – Weslander

ADVERTISING MANAGER OF THE YEAR | ADVERTENSIEBESTUURDER VAN DIE JAAR

Lee Barnard – The Witness

Since she joined The Witness two years ago, she has shown incredible passion for her work. Although the paper has gone through a lot of changes and restructuring, the winner has stabilised her sales team, retained staff and lead them to perform well. The team did not achieve their tough budget for 2014/15, but managed to grow their year-on-year performance with 12%. There is not a more suitable candidate for Advertising Manager of the Year than Lee Barnard.

CLASSIFIED SALES REPRESENTATIVE OF THE YEAR | GEKCLASSIFISEERDE-VERKOOPSVERTENWOORDIGER VAN DIE JAAR

Annetjie Cloete – Kroonnuus

This tele-consultant is a reliable, dedicated and valued member of her team. She gets the job done and is always open to change. Despite the fact that Kroonstad is a small town, her performance speaks volumes with a 30% growth on income year-on-year. She achieved 112% of her target and manages credits and discounts with a firm hand. She has excellent customer relations and introduces innovative plans to make sure she performs at her best at all times.

DIRECT SALES MANAGER OF THE YEAR | DIREKTE VERKOOPSBESTUURDER VAN DIE JAAR

Ishana Hay – Daily Sun

The winner comes from KZN – a difficult region where she has to work with a circulation of about 13 000. She nevertheless led her team to achieve and exceed budgets by far. She is a positive and innovative sales manager. Her team did very well in tough times. Well done Ishana Hay!

DIRECT RETAIL SALES REP OF THE YEAR | DIREKTE KLEINHANDEL-VERKOOPSVERTENWOORDIGER VAN DIE JAAR

Morena Tsolo – Daily Sun

This year's winner is a dynamic individual, driven to succeed. He does not wait for opportunity to knock on his door – he goes out and grabs it. With his positive attitude and focused way of working, he grew his business year-on-year by 301% and exceeded his target by almost 60%.

LOCAL NEWS SALES REP OF THE YEAR | PLAASLIKE KOERANTE VERKOOPSVERTENWOORDIGER VAN DIE JAAR

Odette Bennett – Ster

Die wenner het in baie moeilike ekonomiese omstandighede vér bo haar begroting geëindig. Haar werk is haar passie en sy is 'n baie lojale verteenwoordiger. Sy pak haar werk met ywer aan en is 'n groot aanwinst vir die maatskappy.

SPECIAL PROJECTS AND NEW BUSINESS REP OF THE YEAR | SPESIALE PROJEKTE EN NUWE BESIGHEID VERTEENWOORDIGER VAN DIE JAAR

This new award was nominated by the judging committee during the 2014 judging process. It will be added to the awards categories in 2015.

Grant Blomkamp – Daily Sun, Sunday Sun, Rapport, Beeld, City Press

The winner joined the team in August 2013 and has since then been a great asset. With his quiet, confident and friendly manner, he brought a sense of calm to the team. He is always willing to push harder for extra income and has consistently grown his portfolio over the past year. He has achieved a staggering 290% growth on previous actuals and exceeded his target by 44%. Well done Grant Blomkamp!

NATIONAL MEDIA EXECUTIVE OF THE YEAR | NASIONALE ADVERTENSIEVERTENWOORDIGER VAN DIE JAAR

Damion van Alphen – Ads24

The combination of his sales growth and the positive growth on target of 22% made him the best choice for the 2015 National Media Executive of the Year.

GOVERNMENT MEDIA EXECUTIVE OF THE YEAR | REGERING-ADVERTENSIEVERTEENWOORDIGER VAN DIE JAAR

Delmaine Jaipaul – Ads24

In the Government category the winner was the top performer when taking money value growth into account. He was the best performer with a 16.5% (R1,75m) sales growth against budget.

PORTFOLIO SALES MANAGER OF THE YEAR | PORTEFEULJE-VERKOOPSBESTUURDER VAN DIE JAAR

NO WINNER | GEEN WENEER

DIGITAL MEDIA EXECUTIVE OF THE YEAR | DIGITALE ADVERTENSIEVERTEENWOORDIGER VAN DIE JAAR

NO WINNER | GEEN WENNER

NATIONAL SALES MANAGER OF THE YEAR | NASIONALE VERKOOPSBESTUURDER VAN DIE JAAR

NO WINNER | GEEN WENEER

NATIONAL SALES MANAGER OF THE YEAR | NASIONALE VERKOOPSBESTUURDER VAN DIE JAAR

NO WINNER | GEEN WENEER

IT BUSINESS INNOVATOR OF THE YEAR | IT SAKE-INNOVEERDER VAN DIE JAAR

Michael Healy – Die Burger / Eastern Cape

The winner has been with Media24 for 24 years and plays a critical role in the Eastern Cape operations. He implemented systems in the Transkei and was very involved with the SAP roll out, ensuring that all offices launched without major issues. In 2015 he replicated the Eastern Cape DTP workflow system to the rest of Media24 News. The roll out of the system contributed to the company's R12m cost saving drive. He has developed his skillset over the last two years and now plays an active role in management and financial meetings. Michael Healy truly deserves this recognition.

PEOPLE MANAGEMENT AWARD | TOEKENNING VIR MENSEBESTUUR

Media24 News HR department

Media24 News's HR department delivered a sterling performance over the last financial year. Not only did they manage to reduce overtime costs to 34% below budget and 53% below the prior year, but they also saved 8% on the salary budget. They spent more than 80% of the skills development budget on black staff,

contributing 12.5 to the Media24 BEE scorecard. And most significantly, the department has radically extended itself by taking on the HR management of the Lifestyle division without adding any additional heads. In addition to this, the HR department received top marks for the annual HR audit.

So in the true HR team spirit, the People Management Award goes to the entire News HR department.

FINANCIAL INNOVATOR OF THE YEAR | FINANSIËLE INNOVEERDER VAN DIE JAAR

NO WINNER | GEEN WENEER

ALL TIME LEGEND AWARD | LEGENDE IN SY LEEFTYD

Die Burger