

Legends

MEDIA24 NEWS EXCELLENCE AWARDS 2016

PERSVERKLARING – Media24 Nuus 2016 Legends-toekennings

EMBARGO: 22:30 VRYDAG 3 Junie 2016

Media24 Nuus het Vrydagaand by 'n geselligheid in Kaapstad die weners van sy 2016 Legends-toekennings aangekondig.

Dié kompetisie, wat die afgelope agt jaar aangebied word, erken en beloon uitmuntende prestasie in Media24 se nuusafdeling.

Daar is drie breë kategorieë: redaksionele toekennings, advertensie- en dienste-toekennings. Vanjaar is daar ook 'n nuwe kategorie vir debuut-toekennings bekendgestel.

In sy toespraak by die geleentheid het Barrie de Beer, hoofbestuurder van Media24 Nuus, gesê die toekennings onderstreep die maatskappy se verbintenis tot die skep van die beste nuusprodukte in die land.

'n Paneel van kundiges het redaksionele, advertensie-, sirkulasie-, OnsKan24- en dienste-inskrywings vir die jaar, wat Maart 2016 geëindig het, beoordeel.

Vanjaar se redaksionele beoordelaars is gelei deur Bun Booyens, wat vanaf 2010 tot Maart vanjaar redakteur van *Die Burger* was. Mathatha Tsedu het sy loopbaan in die mediabedryf begin as joernalis en was al voorsitter van die Suid-Afrikaanse Nasionale Redakteursforum. As joernalis wat nie net in die koerantbedryf nie, maar ook by tydskrifte en televisiekanale gewerk het, het Elmary Rautenbach reeds verskeie pryse gewen. Maryna Lamprecht het in 2015 die Mandy Rossouw-trofee by die Legends-toekennings ontvang en was 'n parlementêre joernalis by Media24. Tim du Plessis is die hoof van nuus en aktualiteit by kykNET en was voorheen die hoof van Afrikaanse Nuus by Media24 Koerante. Roger Sedres is 'n internasionale nuus- en sportfotograaf wat reeds in meer as 15 lande regoor die wêreld gewerk het. Lou-Ann Stone het haar loopbaan by SARIE begin. Ná agt jaar as digitale redakteur, het sy 'n pos by Spree aanvaar voordat sy by Lima Bean begin werk het.

Die kompetisie se wye verskeidenheid kategorieë om voor in te skryf skep die geleentheid vir van ondersoekende tot multimediajoernaliste om beloon te word vir puik werk.

Vanjaar se paneel van advertensiebeoordelaars is gelei deur Venette Janse van Rensburg, finansiële bestuurder van Media24 Nuus, en sluit in bestuurders van verskeie afdelings in die groep.

Die dienste-toekennings is beoordeel deur 'n paneel van afdelingshoofde.

Die name van die wenner en finaliste (redaksioneel) in elke kategorie, tesame met kommentaar van die beoordelaars, word hieronder gelys.

PRESS RELEASE – Media24 News 2016 Legends Awards

EMBARGOED: FRIDAY 3 JUNE 2016 22:30

On Friday evening Media24 News announced the winners of its 2016 Legends Awards at a ceremony in Cape Town. Now in its eighth year, the competition acknowledges and rewards excellence in Media24's news division.

There are three broad categories: Editorial, Advertising and Service Awards. This year a new category was introduced for Debut Awards.

In his opening address Barrie de Beer, general manager of Media24 News, said the awards underscore the company's commitment to publishing the best news products in South Africa. A panel of experts judged editorial, advertising, circulation, WeCan24 and service entries for the year ended March 2016.

The editorial panel of judges was chaired by Bun Booyens, who was editor of Die Burger from 2010 to March this year. Mathatha Tsedu started his illustrious career in the media industry as a journalist and has been chairman of the South African National Editor's Forum. As a journalist in the newspaper, magazine and TV industry Elmari Rautenbach has won numerous awards. Maryna Lamprecht won the Mandy Rossouw Trophy at the 2015 Legends Awards and was a parliamentary journalist at Media24. Tim Du Plessis is the Head of News and Actuality at kykNET and was the Head of Afrikaans News at Media24 Newspapers. Roger Sedres is an international news and sports photographer that has worked in more than 15 countries around the world. Lou-Ann Stone started her career at SARIE. After eight years as digital editor, she accepted a position at Spree before she started working at Lima Bean.

This competition's wide variety of categories to enter offers opportunities to investigative and multimedia journalists to be rewarded for excellent work.

This year the advertising panel was chaired by Venette Janse van Rensburg, Financial Manager of Media24 News, and included the managers of various divisions in the group.

The service panel comprised various divisional managers.

The names of winners and finalists (editorial) in each category are listed below as well as comments from the judges.

JOURNALIST OF THE YEAR | JOERNALIS VAN DIE JAAR

WINNER | WENNER: Pieter-Louis Myburgh – Rapport

Nadat hy reeds aangewys is as sakejoernalis sowel as ondersoekende joernalis van die jaar, kan hierdie joernalis se veelsydigheid nie meer beklemtoon word nie.

BUSINESS JOURNALIST OF THE YEAR | SAKEJOERNALIS VAN DIE JAAR

WINNER | WENNER: Pieter-Louis Myburgh – Rapport

This is the journalist that can explain the economy to the layman. Here we have the branch of journalism that tracks, records, analyzes and interprets the economic changes that take place in our society. The winning entry is an unusual business story. The stories entered contained all the elements of a business story but were written in an easily accessible way for non-business readers to follow. The impact has been immense.

FINALISTS | FINALISTE:

Dewald van Rensburg – City Press

Edward West - Witness

COLUMNIST OF THE YEAR | RUBRIEKSKRYWER VAN DIE JAAR

WINNER | WENNER: Mondli Makhanya – City Press

They are the people who write articles about anything and everything. They get people talking. This year's winner certainly doesn't mince his words – and South Africa's politicians are well aware of it. It has been said that they pick up his publication with as much care and apprehension as a Las Vegas poker player picking up his cards off the table.

FINALISTS | FINALISTE:

Anena Burger – Kalahari Bulletin

Johann Maarman – Die Burger

DEON DU PLESSIS TABLOID JOURNALIST OF THE YEAR | DEON DU PLESSIS TABLETJOERNALIS VAN DIE JAAR

WINNER | WENNER: Tanya Menges - Son

These journalists emphasize anything from crime stories to gossip columns in a unique and fearless manner. The whole presentation of the winning piece was well-researched, providing numerous facts that many readers may not have been aware of or have forgotten – a tabloid story with purpose and meaning.

She managed to interview a crime boss in prison, where he's been a trial-awaiting prisoner for seven years.

FINALISTS | FINALISTE:

Everson Luhanga - Daily Sun

Ntebatse Masipa - Daily Sun

FEATURE JOURNALIST OF THE YEAR | FEATUREJOERNALIS VAN DIE JAAR

WINNER | WENNER: Anika Marais – Die Burger: By

These stories are memorable because of the reporting, crafting, creativity and expression. Die wenner se fyn waarnemingsvermoë roep by lesers 'n wêreld in kleur, geur en klank op wat hulle nie ken nie. Haar konteks verklar deeglike navorsing en insig in haar onderwerp, maar haar fokus bly die intiem persoonlike.

FINALISTS | FINALISTE:

Susan Comrie – City Press

Pieter Steyn – Die Burger

GRAPHIC ARTIST OF THE YEAR | GRAFIESE KUNSTENAAR VAN DIE JAAR

WINNER| WENNER: Rudi Louw - Graphics24 for City Press, Netwerk24, Beeld

Infographics mimic the way we consume media these days: Snappy, concise and relevant pockets of data that inform and entertain. Finding creative ways to display relevant data, especially in a digital format, is an exciting growth point for the future.

FINALISTS | FINALISTE:

Jaco Grobbelaar - Graphics24 for Die Burger

André Gouws and Hanlie Malan – Graphics24

HEADLINE AND POSTER WRITER OF THE YEAR

WINNER | WENNER: Nahima Ahmed and Bafana Nkosi – Daily Sun

Great headline and poster writing demands maximum impact in minimal space. It has been described as doing ballet in a telephone booth. It is perhaps the most difficult craft on the production side of our business. You have to pique the passer-by's interest just enough to make him or her want to pick up the newspaper.

FINALISTS | FINALISTE:

No finalists

OPSKRIF- EN PLAKKAATSKRYWER VAN DIE JAAR

WINNER | WENNER: Marius Visser – Rapport

In Rapport draai 'n gesin Afrikaanse plakkers teen hul weldoener Sunette Bridges en die kop lees: "Wit plakkers verbrand hul Bridges"

FINALISTS | FINALISTE:

Danie Keet – Eikestadnuus

Johnn-Grant Munro – Die Burger

INVESTIGATIVE JOURNALIST OF THE YEAR | ONDERSOEKENDE JOERNALIS VAN DIE JAAR

WINNER | WENNER: Pieter-Louis Myburgh – Rapport

Seker die belangrikste vereiste vir goeie ondersoekende joernalistiek is dat die verslaggewer moet kan aanhou. It calls for a certain crab-like tenacity. And this is what the winner did, literally week after week in his reporting for Rapport on Prasa and its new Avro 4000 locomotives.

FINALISTS | FINALISTE:

No finalists

LAYOUT SUB-EDITOR OF THE YEAR | UITLEGSUBREDAKTEUR VAN DIE JAAR

WENNER | WENNER: Theuns Kruger – Grafika24 for City Press

With the exceptional use of content, headlines, photographs and graphics he gives a new dimension to news and succeeds masterfully in bringing newspaper pages to life.

From showing which Bond was the most lethal, to the Mayweather vs Pacquiao (Paqio) megafight, the winner's portfolio proves he is an expert in using design to tell stories in an extraordinary way.

FINALISTS | FINALISTE:

Thinus Dippenaar – Die Burger

Johnn-Grant Munro – Die Burger

LIFESTYLE JOURNALIST OF THE YEAR | LEEFSTYLJOERNALIS VAN DIE JAAR

WINNER | WENNER: Garreth van Niekerk – City Press

Effortlessly combining personal curiosity, specialist knowledge, solid investigative skills and a vivid, accessible writing style, the winner deserves the title as Media24 Lifestyle Journalist of the Year. He provided journalism that engages and excites, while at the same time informing the reader. His topics range far and wide.

FINALISTS | FINALISTE:

Biënne Huisman – City Press

Herman Scholtz – Rapport

LOCAL JOURNALIST OF THE YEAR | GEMEENSKAPSJOERNALIS VAN DIE JAAR

WINNER | WENNER: Samantha Lee – People’s Post

Journalism for a local newspaper is one of the most challenging brands of reporting. It demands versatility in terms of the subjects that have to be covered, and it’s usually a very direct form of reporting. You probably know the people you report on personally, and your kids probably go to the same school.

FINALISTS | FINALISTE:

Yaël Malgas – Weslander

Desiree Rorke – TygerBurger

MANDY ROSSOUW POLITICAL JOURNALIST OF THE YEAR | MANDY ROSSOUW POLITIEKE JOERNALIS VAN DIE JAAR

WINNER | WENNER: Andisiwe Makinana – City Press

As political journalist the winner succeeded in exclusively revealing parliament’s inside story week after week. Her explosive lead story on the appointment of active police officers as the infamous white shirts blew the lid on parliament’s secret tactics and the continuing securitisation of the national legislature. Her work exposed the blurring of lines between parliament and the executive

and showed the extraordinary measures the national legislature was prepared to take to fight back against the EFF's red brigade.

FINALISTS | FINALISTE:

No finalists

MULTIMEDIA JOURNALIST OF THE YEAR | MULTIMEDIAJOERNALIS VAN DIE JAAR

WINNER | WENNER: Nadine Theron – Netwerk24

According to the judges, it was encouraging to notice an upward trend in the use of video to tell stories, whether these were stories in their own right, or whether they added an additional experience layer to a current story. The reader, today very often referred to as a user, consumes media in their own time on a platform and in a format they prefer. This makes multimedia an exciting space going forward.

FINALISTS | FINALISTE:

Nico Gous – Netwerk24

Le Roux Schoeman – Netwerk24

ONLINE HIT OF THE YEAR | AANLYNTREFFER VAN DIE JAAR

WINNER | WENNER: Charles Smith – Beeld, Die Burger, Volksblad, Rapport

The award for online hit of the year rewards the news item which generated the most traffic -- something that is difficult to predict. Sometimes it's a breaking news event, sometimes celebrity snippets, and sometimes a controversial online debate. This year's winner generated 144 975 hits. It dealt with a subject that perhaps says something about the current political climate in South Africa: Fire arms licences.

FINALISTS | FINALISTE:

NO FINALISTS | GEEN FINALISTE

PHOTOGRAPHER OF THE YEAR | FOTOGRAAF VAN DIE JAAR

WINNER | WENNER: Conrad Bornman – Foto24: Volksblad

A photographer once said you are not close enough to take a picture of a fire, if the hairs on your arms are not scorched. They sometimes risk their lives to make sure we see the emotion that was experienced.

FINALISTS | FINALISTE:

Felix Dlangamandla – Foto24: Beeld/Rapport

SCOOP OF THE YEAR | SCOOP VAN DIE JAAR

WINNERS | WENNERS: Charlea Sieberhagen and Pauli van Wyk – Netwerk24

Hierdie storie is op Netwerk24 en Beeld se voorblad oopgevelek en het vinnig nasionale nuus geword. Lede van die Lewensentrum in Alberton het die verslaggewers aanlyn uitgekryt, maar dit het hulle nie van stryk gebring nie. Inteendeel, dit het hulle net nóg harder laat krap om by die waarheid uit te kom. Met deeglike ondersoek het hulle daarin geslaag om goeie bewyse in te samel oor die TV-prediker en pastoor Andries Enslin se bedenklike winskooptransaksie. Danksy dié onthullings en deurdringende joernalistiek is Enslin met “verpligte verlof” gestuur en magismisbruik in kerke is opnuut belig.

FINALISTS | FINALISTE:

Leanne George – Netwerk24: Beeld

Abram Mashego, Athandiwe Saba, Andisiwe Makinana, Biénne Huisman – City Press

SPORTS JOURNALIST OF THE YEAR | SPORTJOERNALIS VAN DIE JAAR

WINNER | WENNER: Stephen Nell – Die Burger

In a country where sport is almost a religion, this is a very tough job. The winner submitted a very impressive portfolio of rugby stories, a topic on which he is a specialist writer. He is a true all-rounder, having the ability to deliver scoops (Rassie Erasmus saying no to coach the Boks), features, (Os du Randt reminiscing about the '95 World Cup), write columns and do straight news reporting.

FINALISTS | FINALISTE:

Timothy Molobi – City Press

Heinz Schenk - Rapport

**DIRECT ADVERTISING/SALES MANAGER OF THE YEAR | DIREKTE ADVERTENSIE-/
VERKOOPSBESTUURDER VAN DIE JAAR**

WINNER | WENNER: Shama Adjoodha – Daily Sun

The winner of this category has shown a growth year on year of 34% in an environment where we have seen yearly declines in the rest of the newspaper industry. She has done this not just through her own hard work but through a highly energized and motivated team. Her leadership skills and her willingness to lead through example truly resulted in a phenomenal year for this classifieds department.

**CLASSIFIED SALES REP OF THE YEAR | GEKLASSIFISEERDE VERKOOPSVERTENWOORDIGER VAN
DIE JAAR**

WINNER | WENNER: Nelani Herselman - Tygerburger

This tele-consultant is truly a valued member of her team. She works exclusively on the very challenging property portfolio and, despite this, she has managed to exceed her budget by 14% and grow revenue year on year by an enormous 24%. Excellent client service is her passion and she goes the extra mile to keep her clients happy.

**DIRECT SALES REP OF THE YEAR | DIREKTE KLEINHANDEL-VERKOOPSVERTENWOORDIGER VAN
DIE JAAR**

WINNER | WENNER: Nerissa Brandt – Daily Sun

This year's winner is a dynamic individual, driven to succeed and has proven herself to be a senior sales person both in performance and character. As a team leader she has also demonstrated great leadership skills and is excellent at motivating her team. Through hard work and commitment she has not only exceeded her target by 28%, but also doubled her sales year on year.

**LOCAL NEWSPAPERS SALES REP OF THE YEAR | GEMEENSKAPSKOERANTE
VERKOOPSVERTENWOORDIGER VAN DIE JAAR**

WINNER | WENNER: Ansolet Putter – Express Manguang and Bloemnuus

This winner gave a truly astonishing performance made possible by excellent customer service and an absolute dedication to her clients and their needs. She ended 27% above her target with a 38% growth on last year. The winner of this category is not only a hard worker when it comes to her own goals, but is also a team player and an amazing ambassador for the titles that she represents.

NATIONAL MEDIA EXECUTIVE OF THE YEAR | NASIONALE ADVERTENSIEVERTEENWOORDIGER VAN DIE JAAR

WINNER | WENNER: Delmaine Jaipaul – Ads24

The winner's year on year growth is phenomenal! She contributes nearly half of all government revenue. She has shown exceptional growth in these hard economic times of 78%, almost all of which was generated out of new business.

NATIONAL SALES MANAGER OF THE YEAR

WINNERS | WENNERS: Gaafele Mbele and Pierrette Spadoni – Ads24

This year two very deserving individuals will be sharing the prize for National Sales Manager of the Year.

Our first winner had a growth year on year of 6% in a portfolio where the clients have been highly focused on cost saving. Through content marketing and a big focus on client service, this manager and her team had a year on year growth of 4%.

Our second winner for this category showed remarkable resilience and courage when she was given back a wavering portfolio midway through the year. Not only did her team deliver 17% more than their target but 50% of this growth was made up out of purely new business.

SERVICE AWARDS WINNERS 2016 | DIENSTE-TOEKENNINGS: WENNERS 2016

PEOPLE MANAGEMENT AWARD | TOEKENNING VIR MENSEBESTUUR

WINNER | WENNER: Lawrence Mokoena – Volksblad/Mooivaal

Wanneer jy 'n navraag of versoek aan dié persoon rig, word daar onmiddellik werk gemaak daarvan. Our winner for 2016 adds real value to the business and makes a difference in terms of processes and costs. He has excellent technical knowledge and thinks out of the box. He challenges conventional thinking and brings credibility to HR, both inside and outside the business. His relationships with his colleagues are excellent. They respect and trust him. He is described as someone who notices opportunities/challenges not only within the HR environment, but also within the business itself. He drives extra initiatives in his area that have a direct impact on employee engagement and productivity. He also tirelessly drives transformation in his area, by communicating the division's transformation objectives and implementing measures to achieve them.

He acts in an absolute professional manner in which courtesy and compassion come foremost, but without shying away from straight-forward answers for difficult issues. He dealt with restructuring by demonstrating the Media24 values of respect, accountability, courage and integrity. The InHouse digital magazine and Chill Fridays were some of his initiatives.

SALES INNOVATOR OF THE YEAR | VERKOOPSINNOVEERDER VAN DIE JAAR

WINNER | WENNER: Gayle Edmunds – City Press

The winner here brought in millions of Rands for a specific publication through a series of editorial partnerships with government and business institutions. Through offering the skill and expertise of the publication's writers, editors and photographers, she has initiated and sold editorial projects which showcase the initiatives of government departments and private enterprise.

These projects are sold on the basis of stories and features that are of interest to the readers. While these are paid-for projects, she and her editors have ensured that proper journalistic rules and ethics apply and that the integrity of the paper always remains at the forefront.

In the past year, she has produced and managed a R1 million FNB home loan series, a R2 million plus IDC and DTI project as well as several smaller initiatives. These projects, all produced and managed in-house, kept costs down and maximised profits.

CIRCULATION INNOVATOR OF THE YEAR | SIRKULASIE-INNOVEERDER VAN DIE JAAR

WINNERS | WENNERS: Tommy Chapman and Antoinette Olinger – Sales Demand Planning: News

As 'n koerant se verspreiding nie 100% perfek is nie, maak sy sukses hom bankrot. Dit is amper 'n Goue Lökkies-effek. Jy moet nie te veel of te min koerante uitsit nie, en alles op die regte plek. Hierdie formule is die werk van die sirkulasie-afdelings: Om presies die regte balans tussen verkope en terugsendings te handhaaf. In 2015 Media24 embarked on a major project to save R30 million on its distribution costs. They called it the Sales Demand Planning Project. Veranderingsbestuur en 'n goed gestruktureerde aansporingstelsel, het die projek se doelwit van 'n besparing van R30 miljoen met R10 miljoen oorskry. Die projek het dus nagenoeg R40 miljoen bespaar.

It is therefore no surprise that the prize for circulation innovation should go to Tommy Chapman and Antoinette Olinger for their share in the Sales Demand Planning Project. Tommy was in charge of the broadsheet newspapers and Antoinette of tabloids.

WECAN24 CHAMPION | ONSKAN24-KAMPIOEN

WINNER | WENNER: Azelia Morkel – Die Burger

Buiten die lang ure en harde werk, het dié persoon 'n sin vir deeglikheid en deursettingsvermoë. Wanneer jy iets in haar hande laat, hoef jy nie verder daarvoor bekommerd te wees nie. Sy is flink met tweets en skitter op Facebook. Ons is trots om Azelia Morkel as ons eerste WeCan24 Legend aan te kondig! Dit is absoluut 'n plesier om saam met haar te werk en haar passie, sin vir verantwoordelikheid en liefde vir kinders maak haar die ideale wenner.

WECAN24 LEARNER | ONSKAN24-LEERDER

WINNER | WENNER: Pieter Wiehahn – Hoërskool Gimnasium Paarl

In die afdeling WeCan24-leerder is Pieter Wiehahn, 'n redaksielid van Die Sollie, Paarl Gimnasium se skoolkoerant, as wener aangewys. Hierdie is 'n nuwe kategorie vir die leerder wat die meeste stories op die nuwe WeCan24-nuusplatform geskryf het. Pieter het sy skrywersdebuut einde September 2015 gemaak en spog reeds met 16 berigte wat alles van boekresensies, nuusberigte en vermaak insluit. Pieter droom daarvan om eendag sy eie reeks fantasieboeke te skryf. Om die pot aan die kook te hou, wil hy 'n mikrobioloog by 'n navorsingsinstansie wees.